

香港會所管理協會

The Club Managers' Association of Hong Kong

July 19, 2021

Dear CMAHK Members,

As some of you heard from David Loan and myself at the recent CMAHK annual golf tournament at Hong Kong Golf Club, Fanling last month, we as the CMAHK Executive Committee have decided the right decision is to postpone our Asian Club Managers Conference to September 2022.

Many of us have spent a significant amount of time, effort and resources to discuss the reality of hosting our October 10–14 Conference. The planning work put into this exciting event and all associated speakers, education, networking, F&B and related programs that are away from the Conference Venue will make for a very successful conference. As discussed at the 1<sup>st</sup> June AGM, we have been awaiting a few more final decisions on sponsors, attendees and other related Hong Kong social distancing measures that would affect the event to make the final decision.

Of course, we wanted to be the first to have a successful conference coming out of this longer than desired COVID-19 pandemic, but the reality is that we need a few key factors to happen to make this a truly successful event; (1) sponsors attendance and funding, (2) CMAHK members and other invited staff to attend, (3) China Mainland, Overseas, Macau and Singapore CMA members to attend, (4) Hong Kong key business persons to support and attend and (5) the funding needed to ensure we are not losing money to host a world-class educational and networking event.

With the recent withdrawal information of the title sponsor and a few others who politely informed they could not physically attend due to the projected travel restrictions that are likely to continue through and past October 2021 and the less interested "virtual" option that we all know does not have the same exciting impact, we ultimately did not see the opportunity to get the needed 80, 100 or 125 attendees we need and desire. Even if the HK social distancing and other COVID-19 restrictions become more relaxed in the coming few months, which we all hope and desire, it could then be likely we and many other businesses become even more busy at work or travel and would not be able to attend a 2-to-4-day conference away from members or customers.

So, the decision is made to use the current plans, activities and structure and move this year's conference to September 2022 (also knowing that CMA Singapore is likely to have their conference in Q1 of 2022). We will announce in the next few months when Kieran returns to Hong Kong and the Jockey Club can confirm the exact date. More details will be announced soon!

We will also be informing all current sponsors, potential visitors, key suppliers, vendors and partners to share of this date change and excitement we all know will happen in September 2022.

www.cmahk.com.hk

In speaking for our CMAHK, I know we all sincerely appreciate the many hours of hard work from all involved and specifically to Jacco Klip, Kieran Hale, Didier Saugy, Paul Dickson, Reto Leutenegger and of course David Loan to name a few key individuals who put this all together for a great program/event. I know we will all work just as hard to ensure the 2022 conference is taking what was started to an even higher level of informational learning, networking and good times to a time/date we all believe will see a larger and more supportive participative conference.

We must also appreciate the long-standing relationships with our key vendors and we will keep them close in communications for support of September 2022 Asian Club Managers' Conference, Hong Kong. If any of our CMAHK members have any further sponsor leads, have comments of support, or want to get more involved, please feel free to reach out to Kieran Hale at the HKCC for further information at kieranhale@hkcc.org.

Sincerely yours,

## 2021 Executive Committee

Neut R. Arene

Kurt Greve Chairman

2021 Conference Committee

11 HCUUL

Kieran Hale Vice Chairman

Didier Saugy Honorary Treasurer

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David Loan Honorary Secretary

11 ACUUL

Didier Saugy

Reto Leutenegger

Jacco Klip Conference Chair (former)

Kieran Hale Conference Chair (current)

Paul Dickson