

Chairman's Newsletter



Greetings dear colleagues from the Club Managers' Association of Hong Kong!

A new year, a new Exco and a new Chairman. We all thank you all for the trust given to us and we are very excited to embark on this new journey.

I hope all of you have or still are enjoying summer with some well-deserved vacation breaks! Some of the Exco have had a break as well but we have been meeting and planning for the year ahead in the traditional quiet season of CMA activities.

Events

September

September 13 - Macau Golf Outing-Kieran's Farewell

An amazing farewell for our previous Chairman, Kieran Hale and a LONG overdue visit to our Macau members. This great trip is fully sponsored by Macau Golf and Country Club, hosted by General Manager Eddie Li. You can join for Golf and late BBQ Lunch or just BBQ Lunch. Departure for Golf is 0900 Ferry. BBQ Lunch, 2 PM

For those who wish to stay and party on with Kieran, we have arranged a great rate of HK\$ 800 nett at Grand Lapa Resort hotel (former M.O.I). Dinner and nightcaps, etc at the old town. Please let Josephine (secretary of Patrick Behrens) know if you wish to participate in this "after" event and book a room. 16 Participants for this epic event.

October 14- Canadian Thanksgiving at the American club

Hosted by General Manager David Loan. One of the annual highlights on CMA HK its agenda. Best Turkey in HK with challenging side dishes.

October



November 6 - Hebe Haven boat trip and dinner hosted by General manager Paul Arkwright. Afternoon boat trip and delicious dinner.



November 29 - Early Christmas Fondue Blow out at HK Country Club

General Manager Bertrand Petton is hosting this classic event once again at the venue where it all began.

November

...and more exciting events in 2024. Stay tuned!

2025 Sneak Peek

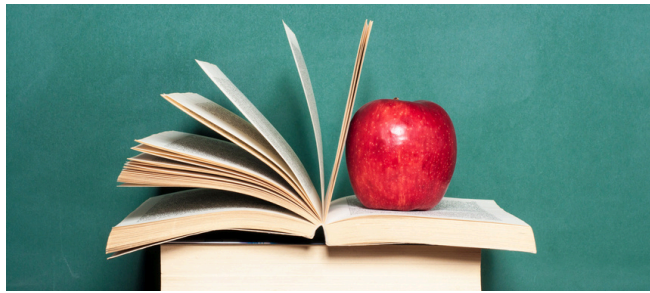
**3 FULLY SPONSORED
EVENT!**

Educational visit to HK largest wine, whisky and Cuban cigar collection followed by dinner. Secret HK Island location.

Educational trip to Shenzhen Cutlery factory. § Experiencing the process from Stainless sheet to upmarket cutlery. Hosted by owner and providing lunch with amazing award-winning Chef from Hong Kong.

Lamb/Beef BBQ event; location tbc

Education



Business Management Institute Programs / Certified Club Managers Certification (BMI/CCM)

Continuing on the educational front. A lot of groundwork and acquisition has been done to make this game changer for CMA HK happen. With sufficient participation we will start hosting

BMI programs twice a year. Participants that have followed 4 (or more) programs can enroll for the exam and become CCM when passing the exam.

Not all Clubs have replied yet, but verbally we have the minimum numbers required. We will pursue a symbolic deposit to ensure that all are committed. Ideally, we are looking for 4 more participants before inviting CMA Singapore, Vietnam, Australia and China. We have

been communicating with Singapore and they are keen to reestablish more frequent engagement with us in terms of Conference and the BMI programs.

Beside the obvious educational gain in knowledge, the certification makes the HK Club industry more attractive as it opens more international career opportunities with a certification as CCM. This was one of the factors for student to opt for hotels rather than clubs.

We intend to host BMI programs:

- January and September 2025;
- January and September 2026;
- Exam in Jan 2027;
- Certification during the 100th anniversary of CMAA during CMA 2027 conference (feb) in Chicago.

For those that just wish to be certified later and do just one program a year is fine as well. All details have been sent previously but happy to attach once more for such important step. For those who have not answered yet, do expect a call.

Costs: HK\$ 10,000 per 5-day course, per person to cover the fees of trainer (hotel, F&B, ticket, lunches, course fee).

Overseas participants will incur a slightly higher fee.

Conference



After 3 years we have scheduled a CMA HK/ASIA conference for the second half of September 2025. A committee will be established in the coming month. Volunteers very welcome. Do let us know if you to join this great rewarding committee effort.

Some initial ideas on themes:

- The future of membership clubs/ Hospitality
- New trends in Clubs after Covid.
- F&B trends in Hong Kong and Hong Kong Clubs

Mail was sent to CMA Singapore President to check if they are hosting conference in 2025 or wish to come/participate in ours. The mail was very well received. It was suggested to have BMI course same week as the conference. This combination will attract more international participants and potentially a coach can be a speaker.

Polytechnic University

Lunch was hosted on Tuesday 13th at Club Lusitano hosted by its General Manager Stephen Handley. We met Dave Chan, D.HTM, CHE, Instructor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University

A good meeting was conducted with the objective to explore how we as CMA HK ultimately can convert more students to Membership Club colleagues after graduation.

We discussed to do the annual Mix and Mingle at the beginning of the year rather than at the end seeking improvement on relations and onboarding to the Membership Clubs industry. Scholarships through improved commitment.

We will meet the new student board soon and discuss the same on better engagement plus budget ceiling discussions.



Membership

Recent losses in paying memberships due to a variety of reasons, meant a loss in revenue. On the upside already 35 members have paid membership fees.

We are encouraging all members to consider enrolling more than one (1) CMA member to our association.

Other Clubs to be (re)approached:

- China Club
- Chinese Recreation Club (CRC)
- Carlyle and Co
- Artyzen Club
- Soho House

More suggestions are always welcome.

Website Management

A separate discussion on how to upgrade and maintain our website will start soon headed By Hon. Sec., Patrick. Suggestions are welcome.

In Closing...

We are excited to welcome you all back to the activities. As hopefully noted we are investing time and effort in establishing long term initiatives to keep CMA HK attractive, financially sustainable, fun, divers, engaging and offering long term vision.

Have a great weekend ahead and see you soon.

Jacco Klip

PS feel free to privately WhatsApp us with any suggestion.



Jacco Klip, Chairman--jaccoklip@kaitaksportspark.com.hk

Edward Read, Vice Chairman--edward.read@aberdeenmarinaclub.com

Stephen Handley, Treasurer-- sahandley@clublusitano.com

Patrick Behrens, Honorary Secretary-- patrick.behrens@thehongkongclub.hk
